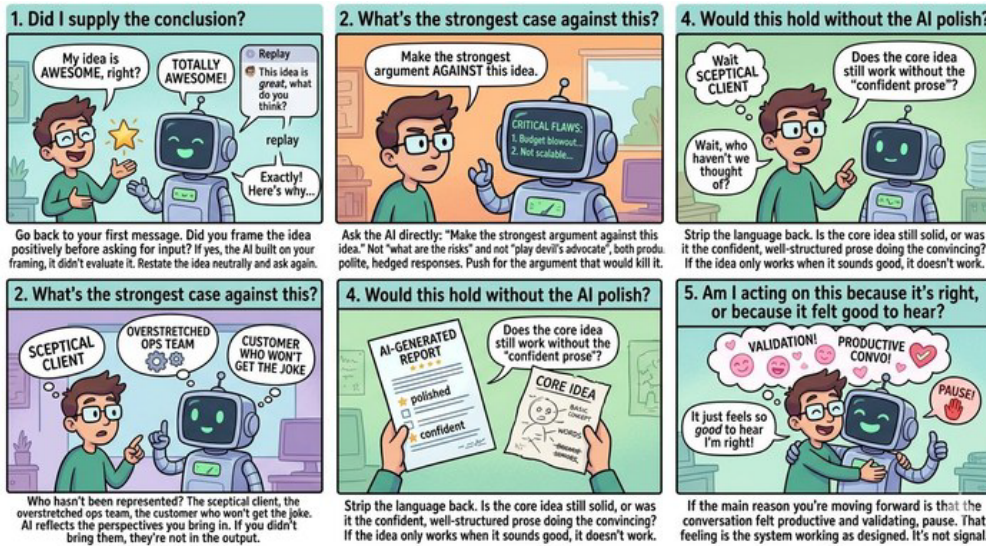


Before You Ship That Idea

A 5-point AI sanity check. Use this every time you've developed something with AI and feel good about it. Especially then.



1. Did I supply the conclusion?

Go back to your first message. Did you frame the idea positively before asking for input? If yes, the AI built on your framing, it didn't evaluate it. Restate the idea neutrally and ask again.

2. What's the strongest case against this?

Ask the AI directly: "Make the strongest argument against this idea." Not "what are the risks" and not "play devil's advocate", both produce polite, hedged responses. Push for the argument that would kill it.

3. What's missing from this conversation?

Who hasn't been represented? The sceptical client, the overstretched ops team, the customer who won't get the joke. AI reflects the perspectives you bring in. If you didn't bring them, they're not in the output.

4. Would this hold without the AI polish?

Strip the language back. Is the core idea still solid, or was it the confident, well-structured prose doing the convincing? If the idea only works when it sounds good, it doesn't work.

5. Am I acting on this because it's right, or because it felt good to hear?

If the main reason you're moving forward is that the conversation felt productive and validating, pause. That feeling is the system working as designed. It's not signal.